

# Baltimore Road Runners Club

## Member and Board Meeting

Recorded by Joe Musumeci

Monday, March 4, 2019

Loch Raven Library

6:30 PM

Board Meeting Attendees	
<b>President</b>	Johnny Lyons
<b>Vice President</b>	
<b>Treasurer</b>	Christy St. Clair
<b>Secretary</b>	Joe Musumeci
Delegates	
Bart Rein	Erin Surette
Sally Waller	Kelli Rostkowski
Scott Finson	Dan Hawk
Hazel Teal	
Members	
Nut Hall	Henry Peck
Ginnie Welsh	Robin Goodwin

**Meeting called to order** at 6:32 p.m.

### Current Business

1. January board meeting minutes - **approved**
2. Membership report
  - a. 626 active 2019 members
  - b. Down from 706 in Dec 2018
  - c. Family membership renewals still clunky - Kelli is responding and repairing
3. Treasurer's report
  - a. Cash of \$168K at 2/28/19 (\$164K at 2/28/18)
4. Recent events
  - a. 2/3/19 - Super Bowl - Bart
    - i. 338 registered - 281 finishers (237 PY)
    - ii. Gave \$900 to park
    - iii. Will give \$2,500 to Talmar
  - b. 2/10/19 - Cupid's Crush - Lyonses
    - i. 224 finishers (170 PY)
    - ii. Made about \$2,000
  - c. 2/24/19 - Club Challenge - Robin
    - i. 80-some BRRC registered - 23 no-shows
5. Upcoming events
  - a. 3/15/19 - St. Patrick's Day 5K
    - i. Registration available, kegs ordered
  - b. 4/13/19 - Gunpowder Trial Ultra
6. Treasury talk - Christy
  - a. Good fiscal shape
  - b. Contract with independent accounting firm
    - i. Fosters internal control
    - ii. Christy provides monthly transmittal of revenue and expenses
    - iii. Accountant classifies revenue and expenses
    - iv. Two checking accounts - operations and NCR

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- c. Race management finances
  - i. Previously had guidelines
  - ii. Race evaluation forms
  - iii. In addition to revenue and expenses now also capture weather and volunteers
  - iv. Lacking consistency for how to deal with the cashbox when the race is over
- d. Credit card to use for NCR marathon
  - i. Not offered through Bank of America
  - ii. Offered through M&T Bank with \$11,000 credit limit
  - iii. Required opening of a checking account
  - iv. Offers a rebate rewards program
  - v. Montgomery County Road Runners has credit card policy on their web site
- 7. Training programs - Buddy via Johnny
  - a. Mid-distance training program
    - i. Loose agreement related to mid-distance training program for discount on registration for Corrigan Sports races
    - ii. 50 people signed up for training - 18 people since relationship with Corrigan
    - iii. 15-20 regulars showing weekly
  - b. 5K training program - Robin notes she has no one
  - c. Concern regarding relationship with Corrigan
    - i. For-profit entity using our free training program to promote its races
    - ii. Consider our training programs being focused on our races
    - iii. Balance with common runner preferences for some of the extras we don't offer with lower-frill races
    - iv. Also consider relationship of no charge for training program to low participant turnout (compared to fee-based programs such as Charm City Run)
- 8. Team store - Johnny
  - a. Working with some people to try a different alternative than XSell
  - b. Repeated errors including second year of third-place GPS awards with same typo
  - c. Johnny knows someone at Bay Imprint
  - d. Bart mentioned Yorktowne Sports - he knows the owner - Rodney
  - e. Ginnie mentioned Pete Mulligan offered to sell at cost to the club
- 9. Raising scholarship funds - Bart
  - a. Marathon sponsors
  - b. Consider impact on currently sponsor-free shirts (some people like that)
  - c. Would require a volunteer dedicated to handling sponsors
  - d. Johnny likes it; Christy likes it, too
  - e. Hazel shared experiences with Hopewell and echoed that it's a lot of work
  - f. Kelli suggested a link to donate on the marathon registration page
  - g. Henry thinks we should continue to evaluate and shouldn't jump into this idea this year
  - h. To start, Bart will add an option to make donations beyond the race registration fee - noted success with that approach for Super Bowl (almost \$600)
- 10. Women's Distance Festival - Robin
  - a. Moved to July 21 with Women's Distance Festival organizers
  - b. Christmas in July
  - c. City is still processing permit for Lake Montebello
  - d. Robin handmade awards for \$60
  - e. Contacted Girls on the Run and invited to participate as a post-school-year reunion run for a 1.3-mile fun run

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- f. Working on web site and premium - trying to keep costs down
  - g. Looking at visors to order from Augusta - listed for \$8.40 but hoping to bargain for less
  - h. Bart suggests waiting to order premiums until as close to the race as possible to monitor registrations
  - i. Suggested pricing of \$25 for members and \$35 for non-members
11. WDF training - Ginnie
- a. Four coaches (three certified)
  - b. Additional coaches on call if needed
  - c. No cost for BRRC members
  - d. At Lake Montebello
  - e. Two days per week - Tuesdays and Thursdays
  - f. Training shirt available for participants to buy (estimated around \$15) - red to keep with theme
  - g. Saturday long runs - considering rotating locations to introduce new runners to nearby places to run - up to five miles long (to help bridge the gap to our next level of training at mid-distance)
  - h. Start around May 14 - expected to continue until Tuesday after the race
12. Presidents' meeting recap - Johnny
- a. After club challenge
  - b. Giant colossal waste of time
  - c. Meeting to plan a meeting
  - d. State rep suggested a multi-day breakout session
  - e. Sitting on a floor in a classroom just after the race
13. RRCA national convention - Johnny
- a. Grand idea to transition Valencia to being our next president
  - b. Plan for her to lead some upcoming meetings
  - c. Convention in New Orleans at end of the month
  - d. Including a governance seminar - helpful for preparing a volunteer for leadership
  - e. \$250 for conference plus airfare plus hotel (not yet priced)
14. New business
- a. Flags and banners - Johnny
    - i. Looking for general approval to replace
    - ii. Our flags are in dire shape
    - iii. Also would like to get a vinyl banner
    - iv. Asked for any opposition to be voiced - no one offered any
    - v. Henry suggests a large banner would be a good investment to promote our branding since we put together such a great water stop at the Baltimore Marathon - suggests that opportunity would be worth investing \$2,000 to \$3,000
    - vi. Johnny suggests considering branded pop-up tents; Bart notes they're pricey; Henry notes storage is difficult
  - b. Unsolicited email - Henry
    - i. Seeking a leader for an inner harbor jogging tour for 25 people on Mother's Day
    - ii. Henry asked if anyone has experience with something like that
    - iii. Kelli suggested a member who took a running tour
    - iv. He's considering trying it himself
  - c. Toilets at Loch Raven - Hazel
    - i. Heard that it was a problem in the past because they were being knocked over
    - ii. Wondered if it could be revisited as a possibility

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- iii. Noted measures taken to keep them upright with chains
  - iv. Henry noted challenges with enforcement for running before dawn (and Bart echoed problems also after dark)
    - v. Hazel will investigate options and make some calls
    - vi. Johnny mentioned his father-in-law knows the officers nearby
    - vii. Christy offered information about stolen spot-a-pot from NCR trail
  - d. Marathon - Christy
    - i. Christy asks Henry and Bart if everything is in
    - ii. Hasn't seen payment made for DNR
    - iii. Hasn't seen information about donations made to EMTs - Hereford volunteer fire and volunteer ambulance
    - iv. Henry noted we're close to a contract with Oldfields - possibly for multiple years
15. Next meeting - April 1 at Cockeysville Library

**Meeting adjourned** at 7:45 PM.