

Baltimore Road Runners Club

Member and Board Meeting

Recorded by Joe Musumeci

Monday, March 4, 2019

Loch Raven Library

6:30 PM

| Board Meeting Attendees | |
|-------------------------|-------------------|
| President | Johnny Lyons |
| Vice President | |
| Treasurer | Christy St. Clair |
| Secretary | Joe Musumeci |
| Delegates | |
| Bart Rein | Erin Surette |
| Sally Waller | Kelli Rostkowski |
| Scott Finson | Dan Hawk |
| Hazel Teal | |
| Members | |
| Nut Hall | Henry Peck |
| Ginnie Welsh | Robin Goodwin |

Meeting called to order at 6:32 p.m.

Current Business

1. January board meeting minutes - **approved**
2. Membership report
 - a. 626 active 2019 members
 - b. Down from 706 in Dec 2018
 - c. Family membership renewals still clunky - Kelli is responding and repairing
3. Treasurer's report
 - a. Cash of \$168K at 2/28/19 (\$164K at 2/28/18)
4. Recent events
 - a. 2/3/19 - Super Bowl - Bart
 - i. 338 registered - 281 finishers (237 PY)
 - ii. Gave \$900 to park
 - iii. Will give \$2,500 to Talmar
 - b. 2/10/19 - Cupid's Crush - Lyonses
 - i. 224 finishers (170 PY)
 - ii. Made about \$2,000
 - c. 2/24/19 - Club Challenge - Robin
 - i. 80-some BRRC registered - 23 no-shows
5. Upcoming events
 - a. 3/15/19 - St. Patrick's Day 5K
 - i. Registration available, kegs ordered
 - b. 4/13/19 - Gunpowder Trial Ultra
6. Treasury talk - Christy
 - a. Good fiscal shape
 - b. Contract with independent accounting firm
 - i. Fosters internal control
 - ii. Christy provides monthly transmittal of revenue and expenses
 - iii. Accountant classifies revenue and expenses
 - iv. Two checking accounts - operations and NCR

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- c. Race management finances
 - i. Previously had guidelines
 - ii. Race evaluation forms
 - iii. In addition to revenue and expenses now also capture weather and volunteers
 - iv. Lacking consistency for how to deal with the cashbox when the race is over
- d. Credit card to use for NCR marathon
 - i. Not offered through Bank of America
 - ii. Offered through M&T Bank with \$11,000 credit limit
 - iii. Required opening of a checking account
 - iv. Offers a rebate rewards program
 - v. Montgomery County Road Runners has credit card policy on their web site
- 7. Training programs - Buddy via Johnny
 - a. Mid-distance training program
 - i. Loose agreement related to mid-distance training program for discount on registration for Corrigan Sports races
 - ii. 50 people signed up for training - 18 people since relationship with Corrigan
 - iii. 15-20 regulars showing weekly
 - b. 5K training program - Robin notes she has no one
 - c. Concern regarding relationship with Corrigan
 - i. For-profit entity using our free training program to promote its races
 - ii. Consider our training programs being focused on our races
 - iii. Balance with common runner preferences for some of the extras we don't offer with lower-frill races
 - iv. Also consider relationship of no charge for training program to low participant turnout (compared to fee-based programs such as Charm City Run)
- 8. Team store - Johnny
 - a. Working with some people to try a different alternative than XSell
 - b. Repeated errors including second year of third-place GPS awards with same typo
 - c. Johnny knows someone at Bay Imprint
 - d. Bart mentioned Yorktowne Sports - he knows the owner - Rodney
 - e. Ginnie mentioned Pete Mulligan offered to sell at cost to the club
- 9. Raising scholarship funds - Bart
 - a. Marathon sponsors
 - b. Consider impact on currently sponsor-free shirts (some people like that)
 - c. Would require a volunteer dedicated to handling sponsors
 - d. Johnny likes it; Christy likes it, too
 - e. Hazel shared experiences with Hopewell and echoed that it's a lot of work
 - f. Kelli suggested a link to donate on the marathon registration page
 - g. Henry thinks we should continue to evaluate and shouldn't jump into this idea this year
 - h. To start, Bart will add an option to make donations beyond the race registration fee - noted success with that approach for Super Bowl (almost \$600)
- 10. Women's Distance Festival - Robin
 - a. Moved to July 21 with Women's Distance Festival organizers
 - b. Christmas in July
 - c. City is still processing permit for Lake Montebello
 - d. Robin handmade awards for \$60
 - e. Contacted Girls on the Run and invited to participate as a post-school-year reunion run for a 1.3-mile fun run

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- f. Working on web site and premium - trying to keep costs down
 - g. Looking at visors to order from Augusta - listed for \$8.40 but hoping to bargain for less
 - h. Bart suggests waiting to order premiums until as close to the race as possible to monitor registrations
 - i. Suggested pricing of \$25 for members and \$35 for non-members
11. WDF training - Ginnie
- a. Four coaches (three certified)
 - b. Additional coaches on call if needed
 - c. No cost for BRRC members
 - d. At Lake Montebello
 - e. Two days per week - Tuesdays and Thursdays
 - f. Training shirt available for participants to buy (estimated around \$15) - red to keep with theme
 - g. Saturday long runs - considering rotating locations to introduce new runners to nearby places to run - up to five miles long (to help bridge the gap to our next level of training at mid-distance)
 - h. Start around May 14 - expected to continue until Tuesday after the race
12. Presidents' meeting recap - Johnny
- a. After club challenge
 - b. Giant colossal waste of time
 - c. Meeting to plan a meeting
 - d. State rep suggested a multi-day breakout session
 - e. Sitting on a floor in a classroom just after the race
13. RRCA national convention - Johnny
- a. Grand idea to transition Valencia to being our next president
 - b. Plan for her to lead some upcoming meetings
 - c. Convention in New Orleans at end of the month
 - d. Including a governance seminar - helpful for preparing a volunteer for leadership
 - e. \$250 for conference plus airfare plus hotel (not yet priced)
14. New business
- a. Flags and banners - Johnny
 - i. Looking for general approval to replace
 - ii. Our flags are in dire shape
 - iii. Also would like to get a vinyl banner
 - iv. Asked for any opposition to be voiced - no one offered any
 - v. Henry suggests a large banner would be a good investment to promote our branding since we put together such a great water stop at the Baltimore Marathon - suggests that opportunity would be worth investing \$2,000 to \$3,000
 - vi. Johnny suggests considering branded pop-up tents; Bart notes they're pricey; Henry notes storage is difficult
 - b. Unsolicited email - Henry
 - i. Seeking a leader for an inner harbor jogging tour for 25 people on Mother's Day
 - ii. Henry asked if anyone has experience with something like that
 - iii. Kelli suggested a member who took a running tour
 - iv. He's considering trying it himself
 - c. Toilets at Loch Raven - Hazel
 - i. Heard that it was a problem in the past because they were being knocked over
 - ii. Wondered if it could be revisited as a possibility

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- iii. Noted measures taken to keep them upright with chains
 - iv. Henry noted challenges with enforcement for running before dawn (and Bart echoed problems also after dark)
 - v. Hazel will investigate options and make some calls
 - vi. Johnny mentioned his father-in-law knows the officers nearby
 - vii. Christy offered information about stolen spot-a-pot from NCR trail
 - d. Marathon - Christy
 - i. Christy asks Henry and Bart if everything is in
 - ii. Hasn't seen payment made for DNR
 - iii. Hasn't seen information about donations made to EMTs - Hereford volunteer fire and volunteer ambulance
 - iv. Henry noted we're close to a contract with Oldfields - possibly for multiple years
15. Next meeting - April 1 at Cockeysville Library

Meeting adjourned at 7:45 PM.