

Baltimore Road Runners Club
 Board Meeting Minutes
 Falls Road Running Store
 Recorded by Hazel Teal
 May 2, 2022

Board Meeting Attendees	
President	Brian Flowers
Vice President	Dan Farrell-Zoom
Treasurer	Joe Musumeci-Zoom
Secretary	Hazel Teal
Delegates	
Jeremy Ardanuy	Dan Hawk-Zoom
Suzie Boltz	Alan Hirsch
Missy Coatrieux	Pete Mulligan
Absent: David Goldberg	
Members	

Meeting started at 6:32 pm

Current Business

Welcome - Brian opened the meeting and received a motion to approve the minutes from April 4, 2022. He said we will have our May meeting as usual and take off June and July. We will still gather in June at our annual picnic.

Treasurer's Report - We have money in the bank. The significance thing is, we are having more races. Brian reiterated the need to have chosen people with signing authority.

Membership - Johnny sent a report to the board listing membership numbers. Membership is not a calendar year. It is from the date of sign up until that time the next year.

Brian will ask people to consider joining the club in his newsletter. Some discussion started around ways to increase membership. Jeremy suggested having a QR code to be scanned at races. This seemed to take on momentum and will be explored in the future.

There also followed a discussion about volunteering and the lack of people available across clubs.

Race Scheduling - We have not been successful about using school tracks. Brian is going to go into the office at Carver to try to meet with someone there. This way he may be able to get an answer about our ability to use their track..

It has been determined that we will not be able to use Calvert Hall's track.

Race Director's Handbook – Dan Farrell is working on this. He said that Scott Finson has a database on the website. RDs should put their information from races in that database. Scott will show people how to do this. Dan is 75% through the course of RRCA Race Director's course. Brian suggested that the

board members have access to the database. It is password protected. For a security measure, it will be changed periodically.

Race Prizes - We should publicize that we are giving away prize money for races. This will entice more and faster runners. We will decide for what races we are going to do this. Jeremy said runners prioritize races based on this. We will include this in newsletters.

We will start with the GPS races for now. The Big Gunpowder is May 29th. There will be \$200.00 to use for the race and it will be publicized. Prize money will only go to club members.

We talked about using money from races for donations for charity or to the club.

There was general discussion about having a photographer at our races. Brian asked for a blurb about July 4th from Dan. Hoodies and blankets will be available this year for the NCR marathon.

Our September meeting will be held on a Wednesday since Monday is Labor day.

Permits - We have all we need.

Communications - Instagram – A discussion of hashtags ensued...what to use, how many hits they got and who uses them. We want to encourage people to submit their photos of running over the weekend using these hashtags. Missy and Alan will sort it out and make this decision.

Scholarship - We have not received any applications yet. We are hoping for at least thirty. Brian has sent them to every school in the city.

Picnic - The picnic is Sunday June 26, 2022 so planning has started. We are seeking contracts with Koopers Chowhound and Well Crafted Pizza food trucks. The planning team consists of most of the same people. We are going to ask Koopers about being ecologically friendly so that there is not as much waste products. Pete will send me the name of his friend who also catered pizza for Falls Road. Missy also has someone who may help if we need more truck services.

We will have most of the same activities as we did last year.

The time of the picnic has to be updated on the website.

Meeting adjourned at 7:40 PM

Minutes approved from meeting on April 4, 2022

Treasurer's Report

- a. No new information. Joe will finalize any additions with Brian.
- b. Brian wants to determine who will have credit card and signature authority.
- c. Within two months Joe and Brian will finalize this.

Membership Report

Brian will Check with Johnny to confirm if membership starts at January 1st.

Race Schedule for 2022

- a. Track Series Calvert Hall or Carver- No response from the contact people. Brian will follow up with Karen Malinowski. Brian will also pursue Calvert Hall as an option.
 - b. Trail Races - There was a discussion about the use of volunteers and the solicitation of them. They are contacted through direct email by some Race Directors. It was suggested that they also be contacted through the President's Newsletter.
 - c. Dan Farrell has volunteered to work on the Race Director's handbook.
 - d. GPS Series - Ongoing
 - e. Race budgets - The expenses for each race should be kept by each Race Director. They should be kept in a way that gives information about financial loss or not. The discussion centered on the form that is available and should be used and submitted within thirty days following the race. It should be available to the board and archived with Scott Finson. It was suggested that this be done electronically rather than by hard copy.
 - f. Race prizes - At the next meeting, we will decide which races and how much money will be allocated for the specific race.
6. Permits - There is some question about the permit for Too Hot to Trot. No resolution.
 7. Saturday long runs - Good idea to have the long runs. It will grow as it continues. Discussion around trail and road running. We also talked about having consistency in location and start times. Having training groups was also discussed as an incentive to encourage more participation. Deborah Harper is going to be contacted as an additional group leader for the roster to lead groups.
 8. Communications
 - a. President's letter
 - b. Race notices
 - c. "Where Are You Running This Weekend?"
 - d. Facebook and Twitter and Instagram

There was considerable discussion around "Where Are You Running This Weekend?"

Alan mentioned we should barrage people with news about our races.

Suzie said we have to email people instead of assuming they are on FB.

Alan mentioned that we should have a calendar of lists of where people can run...not just BRRC events. This will promote goodwill. It can, and should be, a link on our website.

We talked about promoting runs with other running/walking groups. We will start with the list to put on the calendar. This information will be on our website where they will also be invited to join our club. This will help increase our membership.

Alan talked about using photos also instead of just verbiage. Missy is assisting with this and will continue to use IG. Jeremy suggested we use Linktree where people can send photos for our use. Using this tool will enable us to share multiple links on social media.

9. Scholarship program - Brian is waiting to hear from the scholarship committee to move forward for this year. Johnny has been asked to go ahead and publicize the deadline on the webpage that scholarships are now open for Baltimore County and Baltimore City applicants. There was a bit of a discussion about need based scholarships.

New Business

1. Next meeting is May 2 , 2022.

Meeting adjourned at 7:27 PM